

Metadata - Case Study:

Competitor Sales Analysis in Power BI

Products		
Column	Description	Datatype
PerformanceID	A unique ID that identifies a product.	number
Product	Name of the product.	text
Segment	Contains the segment of the product.	text
Category	Contains the type of product category.	text
ManufacturerID	A unique ID that identifies a manufacturer. Connects to Manufacturer.	number
Price	Contains the price and currency of the product.	text

Manufacturer		
Column	Description	Datatype
ManufacturerID	A unique ID that identifies the manufacturer.	number
Manufacturer	Name of the manufacturer.	text
Logo	Hyperlinks that stores the logo images of the manufacturers.	text

Geography		
Column	Description	Datatype
Zip	Contains the zipcode of a specific region.	text
City	Contains the name of the city.	text
State	Contains the name of the state.	text
Region	Contains the region details.	text
District	Contains the district name.	text
Country	Contains the name of the country.	text

Sales		
Column	Description	Datatype
ProductID	A unique ID that identifies the product. Connects to Products table.	number
Date	Contains the date of the transaction.	date
Zip	Contains the zipcode where the transaction happened.	text
Units	Number of units sold of the product.	number
Revenue	Revenue generated by the product.	number

International Sales Folder		
Column	Description	Datatype
ProductID	A unique ID that identifies the product.	number
Date	Contains the date of the transaction.	date
Zip	Contains the zipcode where the transaction happened.	text
Units	Number of units sold of the product.	number
Revenue	Revenue generated by the product.	number
Country	Contains the name of the country where the transaction happened.	text